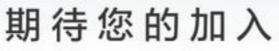


石博天下 你我同行 STONE WORLD WE ARE TOGETHER





WE LOOK FORWARD TO YOUR JOINING



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石勢市浜 水头担当

STONE TREND AND

BY SHUITOU

FUTURE DOMINATED



时间 Time

$\begin{array}{c} 11/8 & \text{November} \\ & 30-17:30 \\ & & 11/11 & \text{November} \\ & & 30-17:00 \end{array}$

地址 Address

中国 水头石材产业展示运营中心

CHINA SHUITOU STONE INDUSTRY EXHIBITION & OPERATION CENTER





7 HOME FURNISHING THEME WEEK 第七届中国(南安) 泛家居主题活动周



世界石都 中国水头 欢迎您

>>>>>









源头地+国际+跨界

Origin + international + cross-border

链接全球内外双循环

来水头,看全世界的石头

linking the global internal and external double circulation Come to the Shuitou, look at the stones all over the world

2023,拥抱全石界 在国内国际双循环发展背景下 坚持国际化发展 水头覆盖全球140+国家石材贸易 链接全球的产品、全球的设计、全球的工艺 源头地办展,源头直采,品类最全,全产业链,智能制造,成品交付 异业跨界,更多产业相关的新材料亮相石博会

今年,我们将带来更多样的产品和品类

全世界的石头奔赴水头而来

不出国门,尽享全球美石

In 2023, embrace the whole stone world

Under the background of domestic and international dual cycle development.

Adhere to international development

- Shultou covers stone trade in 140+ countries around the world
- Link global products, global design, and global craftsmanship

Organize exhibitions at the source, source directly purchasing

The most complete category, the whole industry chain, intelligent manufacturing, finished product delivery

Different industries and cross-border, more industry-related new materials appear at the Stone Fair

This year, we will bring more diverse products and categories.

Stones from all over the world rush to Shuitou

Enjoy global beautiful stones without going abroad



全产业+新潮流+年轻态

Whole industry + new trend + young attitude

展区全面优化升级 来水头,看更设计的石头

the exhibition area is fully optimized and upgraded Come to Shultou to see more designed stones



在2022水头石博会暨石设计周的基础上

今年我们进一步优化调整了展区布局

将展区规划为材料展区与概念展两大模块

On the basis of the 2022 Shuitou Stone Fair and Stone Design Week, This year we further optimized and adjusted the layout of the exhibition area Plan the exhibition area into two area: material exhibition area and concept exhibition area





STONE TREND AND FUTURE DOMINATED BY SHUITOU

数字石都,中国水头	Digital Stone Capital, Shuitou, China
购入70+国家矿产	Purchase minerals from 70+ countries
产品销往140+国家	Products are sold to 140+ countries
拥有石材品种10000+	Has 10000+ stone varieties
市场占有率70%	70% market shares
水头,全球石材集散中心	Shuitou, Global stone distribution center
水头,全球工程解决中心	Shuitou, Global Engineering Solutions Center
水头,不止是一串数字	Shuitou, not just a series of numbers
更是引领石界的产业风向标	It is also the industry vane leading the stone world
水头石博会暨石设计周	Shuitou Stone Fair and Stone Design Week
每年为水头引入100000+人次	Introduce 100,000+ visitors to Shuitou every year
1000+设计地产观众	1000+ design real estate audience
与石界展商共谋商机	Seek business opportunities with Stone exhibitors
与设计大咖共享创作	Share creation with design masters
与城市伙伴共话未来	Talk about the future with city partners
2023, 以蜇伏破局	2023, break the situation after dormancy
迎接新生	welcome new life



奖项+论坛+游学

Awards + forums + study tours

活动规划再次升级

来水头,看更落地的石头

tactivity planning is upgraded again Come to the Shultou to see more useful stones

围绕展客商"推广新品、材料更新、灵感挖掘、商贸链接"等需求 本届展会在方方面面更加落地 形成"奖项+论坛+游学"的活动体系 达成与设计领域的深度跨界 促成设计师+品牌商之间的良性互动 助力展商完成与设计师的营商互动与合作 相互成就、共同成长

Focusing on the needs of exhibitors such as "promotion of new products, material updates, inspiration mining, and business links", This exhibition is more efficient in all aspects. Form an activity system of "award + theory + study". Achieving a deep crossover in the field of design. Facilitate positive interaction between designers + brands. Help exhibitors complete business interaction and cooperation with designers. Mutual achievement and common growth.

第六届金钥石奖

见证更多优秀石界榜样力量的诞生,再掀石界风云

The 6th Golden Key Stone Award Witness the birth of more outstanding role models in the stone world

SDA石尚设计大奖

由石博会组委会和石投行平台联合发起,为石材深度设计化作出努力 SDA Stone Design Award Jointly sponsored by the Organizing Committee of the Stone Fair and the SHI TOU HANG platform,

>>>> 论坛 forums

规划更完善的配套论坛活动,让更多的企业参与其中 组织更多企业、产业、设计师的对接 邀请名师,传达更前沿的理念

it makes efforts for the in-depth design of stone materials

Ptan better supporting forum activities to allow more companies to participate Organize more enterprises, industries, and designers to connect, Invite famous designers to convey more cutting~edge concepts

》》》》游学 Study Tour

邀请更多设计师前来水头,组织不同规格的企业&产业&设计师游学 提高企业参与度,让水头进入更多设计师的视野

Invite more designers to come to Shuitou, organize different specifications of enterprises & industries & designer to join in study tours. Improve the participation of enterprises and let Shuitou enter the vision of more designers.

大众媒体+设计媒体+行业媒体+自媒体

Mass Media + Design Media + Industry Media + We Media

全矩阵传播阵容

为石界发声

Full matrix communication team, voice for the stone world

点亮了多种传播渠道

知名的大众媒体、设计家居媒体、行业媒体、自媒体"四管齐下" 多点立体出击,形成直播+公众号+视频+小红书+抖音的传播矩阵 让展会更深入,为参展商持续引流 促成客商与产业更多交流与实质落地

Light up a variety of communication channels.

Well-known mass media, home design media, industry media, self-media "four-pronged approach"

Multi-point three-dimensional attack, forming a communication matrix of

live broadcast + official account + video + Xiaohongshu + Douyin

Make the exhibition more in-depth and continue to attract exhibitors

Promoting more exchanges and substantive implementation between businessmen and industries





水头不仅石材品类多,石材花样更多 本届基础材料展区定位再升级 以全品类为着力点增加新品类、新材料的展示,推出融合概念展 更设计、更石尚,除了基础材料展区进行全面升级之外 概念展区与设计师携手跨界划分出【大师之家】与【美石市集】

Shuitou not only has many types of stone materials, but also more stone patterns. The positioning of this year's basic materials exhibition area has been upgraded. Focus on the whole category.

Increase the display of new categories and new materials, and launch a fusion concept exhibition More designable, more fashionable

In addition to the comprehensive upgrade of the basic materials exhibition area

The concept exhibition area joins with designers to cross borders

Divided into [Master's CASA] and [Stone CASA]



>>>>新 new trend

【大师之家】

提出了"石材新赛道""石材新概念""石材新空间"的理念

在石材工艺、石材创意、石材应用、石材软装方面挑战更大突破

[Master's CASA]

Proposed the concept of "new stone track", "new concept of stone" and "new space of stone" Challenge greater breakthroughs in stone technology, stone creativity, stone application, and stone soft decoration

>>>> YOUNG young attitude

【美石市集】

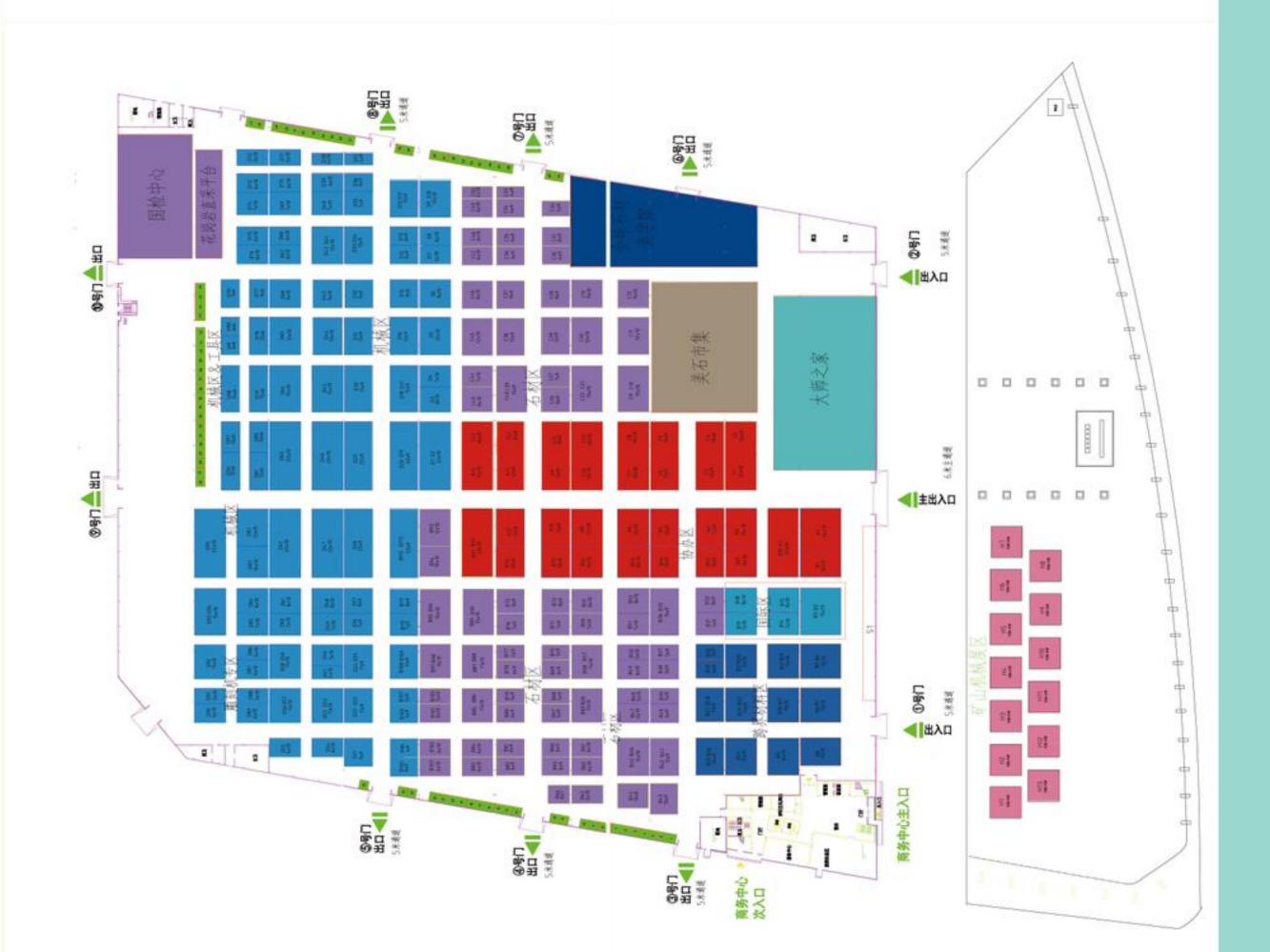
引入更多的年轻设计师,用新鲜视角解构空间美学

拥抱生活,多彩石尚,诠释年轻一代的新石代定义

[Stone CASA]

Introduce more young designers to deconstruct space aesthetics with a fresh perspective Embracing life, colorful stone tashion, interpreting the definition of the new stone generation for the younger generation

水头国际石博会暨石设计周展位图第二十三届中国(南安)



【参展类别】

- 各类花岗岩、大理石、板材及荒料、人造石制品、板岩、异型石材、石雕工艺品、 文化石、墓石制品、园林风景石
- 2、石材矿山开采设备、石材加工机械、金刚石锯片、磨具、磨料
- 3、石材化学防护用品、各类石材监测仪器、科研设计成果、杂志资料等

【参展费用】

国内企业:标准展位(9m²):6000元/展位

室内空地展位: 660元/m⁴

(标准展位:3m×3m展位含三面围板、一桌两椅、两盏射灯、220V电源插座)

国外企业:标准展位:135美元/m²

(标准展位:3m×3m展位含三面围板、一桌两椅、两盏射灯、220V电源插座) 空地展位:135美元/m²

室外展区: 空地展位: 400元/m²

[Exhibition Category]

 All kinds of granite, marble, slabs and blocks, artificial stone products, slate, special-shaped stones, stone carving crafts, cultural stones, tombstone products, garden landscape stones
Stone mining equipment, stone processing machinery, diamond saw blades, abrasive tools, abrasives
Stone chemical protection products, various stone monitoring instruments, scientific research and design results, magazine materials, etc.

[Exhibition fee]

Domestic enterprises: standard booth (9m²): 6000 yuan/booth

Indoor space booth: 660 yuan/m*

(Standard booth: 3m × 3m booth with three side panels, one table and two chairs, two spotlights, 220V power socket)

Foreign enterprises: standard booth: 135 USD/m⁴ (Standard booth: 3m × 3m booth with three side panels, one table and two chairs, two spotlights, 220V power socket) Indoor space booth: USD 135/m⁴

Outdoor exhibition area: open space Booth: 400 yuan/#

